

# Your Local Supporting Locals

## Funding Information and Criteria

### WHAT IS IT ALL ABOUT?

Everyone plays a part in their local community and our business is no different. We enjoy the support of our locals so we would like to offer some support in return, trying to help those that are working hard to make a difference in our local community.

### WHAT ARE WE OFFERING?

Three times a year, we will support one organisation at a time, selected from a pool of applicants. A successful applicant will be able to receive up to \$5,000 from Little Jimmy to use for their project.

To support an organisation that we have selected, over a defined 3 month period Little Jimmy will undertake a number of in-house activities to generate revenue for the organisation, guaranteeing that at the end of the 3 month period, that the organisation will receive the amount they have applied for, up to a maximum of \$5,000.

### WHAT ARE THE APPLICATION AND SUPPORT PERIOD DATES?

A total of 3 support periods will occur during a calendar year; February to April, May to July and August to October. We will provide funding to one organisation at a time during each of these support periods.

To be considered for the support period, each application has to be done online and in by the 20<sup>th</sup> of the month prior to the support period starting. These application cut off dates are January 20<sup>th</sup>, March 20<sup>th</sup>, June 20<sup>th</sup>.

Any applications received after the due dates will be considered for the following support period and assessed as such.

Applications for a particular support period will be reviewed and advised of their outcome by the end of the same month of the close off date. These dates are January 31<sup>st</sup>, March 31<sup>st</sup>, June 30<sup>th</sup>.

### APPLICATION CRITERIA

- The type of organisation we will fund is limited to those that are education based, sport based, a community service provider, philanthropic organisation or a not for profit organisation.
- You may only apply for funding up to a maximum of \$5,000 per support period.

- You can apply for funds for a project that is larger than \$5,000 but funding will only be advanced if you are able to demonstrate that your organisation is able to fund the balance required either through other funding sources or your own.
- Funding will only be provided to cover the purchase of goods and/or services.
- Funding will only be provided for future focused projects with funds only advanced at the end of the Little Jimmy 3 month support period following the relevant application date.
- Applications are open to all local groups within selected postcodes in the Auckland area which are: 1023, 1024, 1062, 1051, 1042, 1041, 1050
- An application must be fully completed for consideration.
- All applications must be completed online.
- If you are not successful with your application, you may submit another in the future.

#### WHAT WE WILL NOT SUPPORT

- Businesses that are operating for a profit.
- Retrospective applications – we will only fund for specific future based purposes that are scheduled to occur in the next 6 months.
- Professional sports people.
- Funding for travel.
- Prizes for events.
- Events that are primarily for the purposes of PR.
- Applications for the funding of operating expenditure.

#### A SUCCESSFUL APPLICANT MUST

- Provide evidence of project expenditure occurring within a 6 month timeframe from receiving the funding.
- Complete the project within 6 months.
- Provide monthly updates (if there is a lengthy timeline for completion) on the project progression.
- Agree to any information requests related to the funding application from Little Jimmy.

#### OUR ASSESSMENT CRITERIA

- Applications will be deemed appropriate for assessment if they meet our application criteria.
- Each application will be assessed on its merits and community value by selected Little Jimmy staff with no correspondence to be entered in to following the announcement of the successful applicant.
- A successful applicant will be notified by phone call and email.